



Contentworks To Partner With Crisis Management in Payments Event

Contentworks Agency will media partner the upcoming Crisis Management in Payments webinar by QUBE Events which will take place from 9.30am-1pm on Wednesday 8 April 2020. As the Coronavirus pandemic continues to force people into lockdown conditions and remote working situations, it's important to note this event will take place online only.

Crisis Management in Payments – What to Expect

We are currently living in unprecedented times. Financial services companies urgently need to implement emergency steps to reduce potential disruption caused by the ongoing spread of COVID-19 – but what actions are needed and what questions must be asked?

As businesses in the finance sector struggle to find their feet during one of the most confusing and turbulent periods in modern history, the Crisis Management in Payments webinar will openly discuss many key topics. Such an event will unite industry professionals within the financial sphere and offer a sense of consolidation, without shying away from reality or sugar coating the seriousness of the situation.

Webinar Agenda

While the opening address will provide an overview of the currency payment landscape as a whole, the webinar will then move on to discuss trends changing the face of payment in times of crisis. There will be an interactive panel discussion on Coronavirus and the ongoing impacts on payments as well as an interactive keynote session with questions and answers. The main focus of this discussion will revolve around important topics such as how the Coronavirus is impacting the banking ecosystem and how financial regulators are responding to the outbreak which is currently peaking in many countries around the world.

In an industry tightly governed by regulators, it's essential to keep an eye on regulatory developments, with the webinar offering unique and up-to-date insights. The difficulty of implementing legislation during a crisis will also be touched upon as well as the future of payments post-Coronavirus and payment models for the digital age.

Who is the webinar for?

The Crisis Management in Payments webinar offers financial services professionals and those in the payments arena the chance to learn about the latest market challenges as well as impacts on the banking and financial sector. It's the chance for likeminded people to come together and discuss crucial matters during the Corona crisis.

Webinar speakers

April's online webinar welcomes a host of speakers well-qualified to share their expertise and opinions during this time. The webinar line-up includes Futurist and Digital Strategist Chris Crespo, Future Payments Expert Nick Kerigan and Chair of the Executive Board at European Payment Institutions Federation (EPIF).

[See the full list of speakers here.](#)

Contentworks as Media Partners

As a content marketing agency providing tailored solutions for the finance sector, Contentworks is an ideal media partner fit for the webinar. Having worked with numerous leading finance brands, the agency is keen to show the support for the industry during this time. Specialising in organic digital marketing, Contentworks understands the importance of online marketing and virtual events believing webinars to be a great way to spread useful information.

Tickets for the event can be purchased [through the official website](#). Contentworks fans can enjoy a 20% discount using the code npfw20. Follow #npf2020 for social media updates.