



## **Why Trading Influencers are Shaping 2019**

Technology has been the primary game-changer in the financial markets and the trading industry. With the advent of superior trade terminals, traders have the world at their fingertips today. Be it market analysis reports, technical indicators, economic calendars or facilities for high-end chart analysis, trading has come a long way from the exchange floors to mobile apps. And, a standout example of this is the Naga Trader app.

### **Social Trading: Harnessing the Wisdom of Successful Traders**

With the entry of smartphones and tablets into the market, trading applications have flourished. All you need is an internet connection and a smart device, and you are ready to trade. The world of social media has also added an extra twist. “Social trading” apps now allow traders across the world to engage and essentially learn from one another.

Sharing past experiences and ideas is helping enhance the learning curve. This is especially advantageous to newbie traders, who otherwise had to depend on complex institutional jargon in order to deal with the markets. Social trading has enabled features like “copy trading,” where a successful trader’s moves can be replicated in real time. This has proved highly beneficial for those who do not have a lot of time to invest in trading activities. They just let other successful traders lead them.

If that sounds scary, then you should know that such systems are highly transparent. For example, trader profiles on the Naga Trader app have an abundance of information about the individual, including rankings, P/L ratios, number of existing auto-copiers, risk/return ratios and other relevant stats. So, traders can choose to follow other successful traders after careful analysis. It is a good way to venture into markets that traders might otherwise hesitate to, for instance, cryptocurrencies.

### **The Innovative Naga Social Trading App**

One of the most innovative social trading apps in the industry comes from Naga Markets. The application, compatible with both Android and iOS devices, lets traders optimise their performance by following top traders within the Naga community. New traders can simply check out the profiles of influencer traders and copy their moves with just one click. This is not

only helpful for novice traders, but also for experienced ones, who can structure new strategies after careful study.

In an ongoing limited offer, traders who start trading on the app get a free Naga starter kit. This starter kit has a range of items to benefit traders. Apart from access to 500K top traders in the crypto and stock markets, traders also get e-books and video tutorials worth €196.99, absolutely free. The kit comes with a crypto-wallet too, with €10 worth of coins already in it. Additionally, traders get to see "*The NAGA Story*" on Amazon Prime, worth €19.99, at no cost.

Social trading apps like Naga Traders are changing the face of the trading world. And, 2019 is pegged to be the year of financial inclusion, making the financial markets more accessible and bringing multiple investment opportunities to the masses.