





We love networking here at Contentworks and the upcoming Decentralized 2018 conference – which will take place from 14-16 November at the Divani Caravel Hotel in Athens – will enable us to meet some of the brightest minds in the finance and technology sector. The emergence of disruptive blockchain and crypto-related technology is sure to fuel many interesting conversations and we're thoroughly excited to be part of this eagerly anticipated summit. Plus... drumroll... Contentworks will be media sponsors for this exciting event. Bring it on!

## Hosted by the University of Nicosia



Niki Nikolaou, Business Director at leading Limassol based agency Contentworks, looks at how Blockchain technology is shaping the island of Cyprus.

Blockchain technology was introduced in 2008, by Satoshi Nakamoto, an anonymous developer who created the technology as the accounting basis for Bitcoin. Of course, the technology has come a long way over the past decade, proving itself to be an effective way for individual, businesses and even governments to carry out transactions. Created as a digital, decentralised and immutable public ledger of transactions, the greatest advantage that blockchain offers is the ability to customise it to record transactions.



Niki Nikolaou

that blockchain offers is the ability to customise it to record transactions and the transparency it affords.

The Athens summit is set to attract over 1500 attendees from more than 50 countries as well as a great variety of sponsors and exhibitors. It will take place from 30 October – 1 November at the world-class Divani Caravel hotel in Athens. Last year attendance from Cyprus was high, with businesses from the finance sector keen to follow the latest blockchain developments.

Contentworks Agency, a key media partner for the event looks at what's in store for Decentralized 2019.

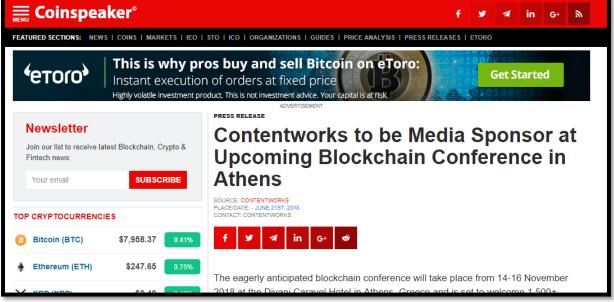
## What to Expect

Decentralized 2019 will unite leading global executive and academics to debate current trends and developments within the blockchain sector. There will be three main areas of focus, these are: #1 Business: Discover how blockchain and cryptocurrencies will disrupt business.

#2 Technology: Learn about the latest technological developments and their global impact.

#3 Academia: Find out what's in store for a blockchain-led future.







## Contentworks Announces Educational Collaboration With University of Nicosia

With a focus on providing reputable blockchain education, leading content marketing agency Contentworks is now media content partner for UNIC.



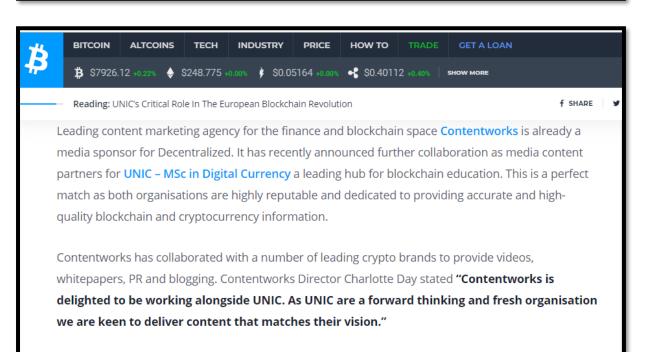
and follows an incredibly successful conference

## **How Can Decentralized Help Your Brand?**

(a) The Global Crypto Press Association (2) September 18, 2018



Blockchain tech is rapidly infiltrating many different sectors across the globe and has therefore become a huge talking point of late. With world-famous enterprises, banks and governments taking interested in distributed public ledger advancements, it's no wonder that blockchain-related events are becoming more frequent with Decentralized — one of the biggest blockchain summits in Europe — set to take place from 14-16 November 2018 in Athens



For more information on UNIC's blockchain education, please visit https://digitalcurrency.unic.ac.cy/.